

Your own mobile practice

End of life and hospice care offered in your area by you

DIGNIPETS

BUSINESS PARTNERSHIP

We are ready when you are; a vision of
what we can achieve together

This prospectus was written and presented by
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www.dignipetspartners.co.uk



Dignipets was founded in 2015 to bridge the gap in care between diagnosis of a chronic or terminal illness and the end of a pet's life. The practice did this by providing a much-needed quality service for hospice and end of life care. Since 2015 Dignipets has grown substantially and has become established as a leading hospice and home euthanasia service in the Midlands. Our vets have helped thousands of families and their pets. Not only has Dignipets been able to provide this unique and compassionate service, they have also proven that with the business model it allows for a fulfilling and financially rewarding career.

Maja Redfern clinical director, IAAHPC board member and hospice vet

"I love my job. It is so rewarding to make a real difference and I can't wait to see where the new field of hospice veterinary medicine will take us. Being part of a new movement that improves pets' and their owners' welfare makes me especially proud to be a hospice vet."



Dignipets today

Today the vets at Dignipets offer a service for gentle home euthanasia, as well as providing at home hospice consultations and telemedicine. Our team has an excellent reputation, both with the public and with bricks and mortar practices and strives to always be at the forefront of the area of hospice medicine.

We see euthanasia at home as a "gold standard". Our aim is for every pet and their family to have this as an option. And for every bricks and mortar practice to be able to refer their clients to us. We see hospice veterinary care as a necessity to support and guide owners towards the best outcomes for the last phase of their pets' lives.

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Why Dignipets?

ESTABLISHED BRAND
A name that people recognise



WORKING FROM HOME
Mobile vet, working from your own home



OPERATION MANUAL
Written by experts in the field



ONCE A VET ALWAYS A VET
Whatever the stage of your career you can build your own business at your own pace



EXPERIENCED MARKETING TEAM
Helping you get known in your own area



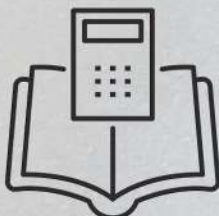
NO SURGICAL SKILLS NEEDED
Life experience and empathy are your toolbox



24/7 RECEPTION TEAM
We don't know when clients will call, but it is covered



ACCOUNTS SUPPORT
Saving you time at the end of the day



TAILORED IT SYSTEMS
With 7 days a week IT support



Is Dignipets for you?

The most important qualities you will need are ambition and empathy. Being able to help pets and their family at such a crucial time is incredibly rewarding, there is nothing that would feel more fulfilling than having made a difference in those last few months, weeks, days or moments.

As a Dignipets Partner you will enjoy clinical freedom as well as flexibility in your schedule. You will have the opportunity to be your own boss and build up a practice and reputation, financially securing your future, as well as providing the highest standards of hospice support to families. You will be part of an inclusive community and you will have the chance to push hospice forward and making a difference to our profession.



Donna Ness joint venture partner and hospice vet in Telford
"I like that I am in full control of what happens in my own area. I think there are no two vets the same and it is important that you can make your own decisions as you know your own area the best. For me having a proper finance team on board that helps me staying a profitable practice gives me peace of mind."

What do I need?

You don't need any previous experience or training in the field of hospice medicine or gentle home euthanasia, as you will receive full training and ongoing support by our team.

You do need to be an MRCVS and have a driver's licence. You will be provided with website, phone number, intensive training, ongoing support, use of our central 24/7 reception, support from our central marketing team, support from our central admin team, full IT support as well as our custom software too.

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What about my area?

All Dignipets partners will have their own exclusive area that is defined by our mapping company to guarantee enough households and pets to be able to build a successful practice. This area will be exclusively owned by you. Any visit that falls in your area is yours and will be directed to you by our 24hr reception service. We have a lot of marketing ideas in house to help you get known in your area but it helps if you enjoy networking and are an active member of the community already.

Merel Taal company director and hospice vet in Stourbridge

"I was pregnant when I started my Dignipets and because I was in control I could build up my own business in my own area and be a mum. For me being able to pick up my child from school and managing my own hours is amazing and unheard of in our profession."



Ready for the next step?

We would love to talk about Dignipets with you. As a team of experienced vets having worked in different parts of the profession we believe that having control is one element that is very important for job satisfaction. This is one of the reasons we are very glad to be able to share not just our knowledge with colleagues but also a different way of living.

For more information

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